

## Online reputation

<https://www.bbc.co.uk/teach/articles/zq6swsq>



### Type of resource

Video: (3 mins 23 secs)      Article (2min read)

### Learning objectives

- **Think before you post:** Understand that anything you post online can stay there forever, even if you delete it. This is why it's important to think before sharing.
- **Build a positive reputation:** Realise that your online actions can also affect your friends, family, or school. Always act in a way that you would be happy for ANYONE to see.
- **Be responsible:** Learn how the things you share or comment on can affect how others see YOU. A good online reputation is built by being responsible and kind.

### Content summary

- Presenter introduces the topic of online reputation, explaining how the things we do online create a digital footprint, and the possible positives and negatives involved when leaving this footprint.
- Presenter uses the analogy of writing on a whiteboard with a permanent marker to further illustrate the point that some things you post online never go away.
- Dramatisation of a young person watching a video online and seeing lots of mean comments, before deciding to post a nice comment instead.
- Presenter offers final top tips and advice.

### Glossary

- **Digital footprint:** all the things that you do online (e.g. what you post, what you watch, what you like, etc.).
- **Online reputation:** what others might think of you based on your digital footprint.
- **Posting:** comments, photos and videos that you share online.
- **Commenting:** when you post something on/under something online, often to say something about it.

Topic introductions and starters	<ul style="list-style-type: none"><li>• What might a young person your age share online?</li><li>• What do you think we mean by 'online reputation'?</li><li>• Can you think of a positive example of something to share online?</li><li>• What would be a negative thing for someone to share online?</li></ul>
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Discussion points	<ul style="list-style-type: none"><li>• What does the character think about the dancing cat video first?</li><li>• How would you describe the comments that the character sees under the video?</li><li>• Why does the character decide to not post a mean comment like the ones already on the video?</li><li>• What kind of comment does the character decide to post instead?</li><li>• Why would this kind of comment give the character a positive online reputation?</li></ul>
Activity ideas	<ul style="list-style-type: none"><li>• Write 5-10 online comments that might help create a positive online reputation. Learners could present these in a foot shape stencil to emphasise the idea of a digital footprint.</li><li>• Keep a diary for a week of all the times you use a device or go online. Can you spot any examples in your diary that help add to your positive online reputation?</li><li>• Create a top tips poster, advising other young people about how to create a positive online reputation.</li></ul>