

Copyright and ownership

<https://www.bbc.co.uk/teach/articles/z8qt9ty>



Type of resource

Video: (3 mins 26 secs) Article (2min read)

Learning objectives

- **Respect others' work:** Learn that just because something is on the internet doesn't mean you can use it without permission. Someone else's work, like a photo or video, belongs to them.
- **Don't copy without asking:** Understand that copying someone's work without asking is unfair and can have consequences. It's important to ask for permission or use things that are free to share.
- **Protect your creations:** Know how to protect your own work online. Whether it's a drawing or a story, you can put a username or nickname on it so others will know it's yours and can give you credit.

Content summary

- Presenter introduces the topic of copyright and ownership, explaining that the creative content that people post online belongs to them.
- Presenter uses the analogy of someone working hard to develop their own special smoothie recipe, highlighting that you'd find it unfair if someone stole your recipe and said it was theirs.
- Dramatisation of a young person feeling unhappy with their online dragon illustration, considering using someone else's illustration and submitting it as their own work, before deciding against it.
- Presenter offers final top tips and advice.

Glossary

- **Permission:** when someone says something is okay to do.
- **Credit:** when you give credit to someone, this means you are saying well done to them for their work, and making sure that everyone knows that it was them that created it.
- **Copyright:** someone's legal rights over the work they've completed or created.
- **Ownership:** when something belongs to you.

Topic introductions and starters	<ul style="list-style-type: none"> • Is it okay to copy or use someone else's work online and pretend that you made it? Why/why not? • What kind of things might people online pretend is theirs? How might someone feel if someone else uses their work online and pretends that it's theirs?
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Discussion points	<ul style="list-style-type: none">• How does the character feel about their dragon picture at the beginning?• Why does the character think about using someone else's picture for the class competition instead of their own?• Why does the character decide not to use someone else's work as their own?• Why does the character end up feeling proud of their work at the end?
Activity ideas	<ul style="list-style-type: none">• Draw your own picture of a fantasy creature and write an explanation of why you are proud of what you have created.• Swap your fantasy creature with a partner. Write a comment on your partner's fantasy creature, explaining what you like most about their picture, and share this feedback with them.• Create a top tips poster, advising other young people about how to respect copyright and ownership online.