



# BBC 500 WORDS

DIGITAL RESOURCES PACK

Everything you need:

- Posters and social assets
- Interactive learning resources
- Engaging animated films
- Top tips from the official judges and more!



500Words.co.uk





# PROMOTIONAL ASSETS

Help spread the word!

Print our posters! [\(click to download - A3\)](#)

[Children's Poster](#)

[Volunteer Judges' poster](#)



[A5 Flyers](#)



# Inspiration

## The 500 Words 2024/25 Grand Final (sizzle reel)

Catch up on the highlights , featuring special guest readers **Olivia Colman**, McFly's **Tom Fletcher** and **Danny Jones**, **Matt Lucas**, **Rose Ayling-Ellis**, **JB Gill** and **Rob Brydon**.

## What to Expect from 500 Words

From stories to prizes, this film from The One Show breaks down what families can expect and aims to inspire them to take part in this year's competition.



Three inspiring films from judges Sir Lenny Henry, Frank Cottrell-Boyce and Charlie Higson.

Hear from our judges as they share top tips on how to start your 500 words story and break down the judging criteria, and Oxford University Press report.

## What Makes a BRILLIANT 500 Words Story?

## The Importance 500 Words Stories

## What To Think About When Writing Your Story



# Learning resources for 5–7 year-olds

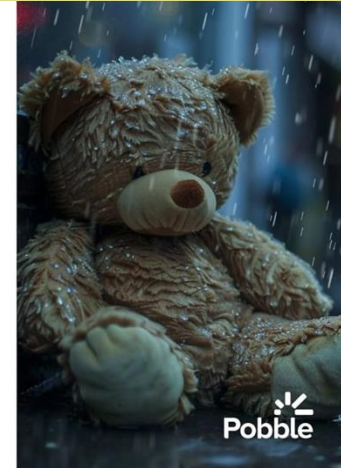
## Five fun and easy-to-follow animated films

Breaking story writing into manageable steps – perfect for crafting a complete story in just five days!



Use these sentence starters to write your own story.

1. The poor teddy had been left...
2. It sat on the cold...
3. Its fur was...
4. It felt lonely and...



## Pobble's Story Starters

Use these images and prompts as a fun and creative way to inspire children.

## Pobble's Reading and writing activities poster

Kickstart story writing with 25 brilliant story writing activities.



# Learning resources for 7-11 year-olds

## Five fun and easy-to-follow animated films

Breaking story writing into manageable steps – perfect for crafting a complete story in just five days!



### Story starter

Once, the world had hummed with excitement as robots were hailed as the solution to all of humanity's problems. They were supposed to bring boundless prosperity to the planet. But something had gone terribly wrong. The abandoned streets of what was once a vibrant city now lay silent and desolate. Towering skyscrapers stood as empty monuments to past dreams. The air, once filled with the sounds of laughter and chatter, now echoed with the mechanical hum of machines. Gone were the days of human innovation and creativity, replaced by the cold efficiency of robotic rulers...



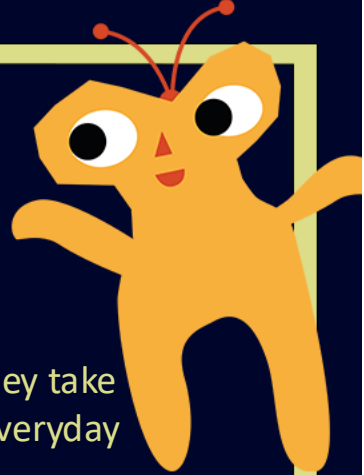
## Pobble's Story Starters

Use these images and prompts as a fun and creative way to inspire children

## Pobble's Reading and writing activities poster

Kickstart story writing with 25 brilliant story writing activities

# BBC Live Lesson and activity sheets (7-11)



## Catch up on the Live lesson:

In case you missed it, catch up on the Live Lesson for the 2024/25 competition. Join presenters Joe Tasker and Shereen Cutkelvin, as they take your class on a journey inside a props warehouse, to discover how everyday objects can inspire epic stories.

## Activity sheet 1 - Inspiration from Everyday Objects:

Children are encouraged to choose an object around them and note it on the activity sheet. They then think about a character who owns the object and note why it's special, the character's name, and optionally, what their character looks like.

## Activity sheet 2: Interesting Characters:

On activity sheet 2 ask children to describe their character using a sentence with the word 'but'. Encourage pupils to think about their character's motivation and potential problems or conflicts their character might face.

## Activity Sheet 3 – Plot:

Children have one minute to start jotting down ideas as to what might happen at each step of their own story mountain.

500 Words 2024 – Live Lesson  
Activity sheet

BBC TEACH LIVE LESSONS

**Activity 1:** Take inspiration from an everyday object to create your own character.

My object is \_\_\_\_\_

Why is it special to your character?

What is your character called?

inspiration!

Draw or describe your character!



# Partner resources for 5-11 year-olds (both categories)



## Beano

Download Beano's 'Five Fab Story Hack's activity sheets. Each sheet has an inventive challenges to inspire storytelling for reluctant writers.

## Oxford University Press

Help kick-start story writing with this fun activity booklet to get kids writing their 500 Words stories. Each page has fun and creative ways of piecing together stories, from creating characters to drawing locations and editing stories.

## World Book Day

WBD partnered with 500 Words to create some resources for children to discuss personal reading preferences with their peers, to help to identify areas of shared interest and can be used as a brief for their 500 words writing.

