



Designing questionnaires

1. Which of these questions are leading questions? (A leading question is one that leads the person answering it towards a particular answer.)

- a. Do you agree with the majority of people that bank workers earn too much?
- b. How has this course improved your English?
- c. Do you smoke?
- d. Do you agree that giving your child a bottle is a really bad idea?
- e. How many times in the past week have you travelled by bus?
- f. How many TV sets do you have in your house?
- g. Do you agree that eating chocolate raises your IQ?

2. Here are some open-ended questions. Write some suggestions for tick boxes for each one.

The first one has been done as an example.

- a. Which type of film do you like watching?

Suggestions for tick boxes:

Which type of film do you like watching? Tick all that apply.

- | | |
|--------------------|--------------------------|
| Horror | <input type="checkbox"/> |
| Comedy | <input type="checkbox"/> |
| Action / adventure | <input type="checkbox"/> |
| Cartoons | <input type="checkbox"/> |
| Drama | <input type="checkbox"/> |
| None of the above | <input type="checkbox"/> |

- b. The company is having a party. What type of food should there be?
- c. What sports should the new sport centre offer?
- d. What electronic gadgets do you use?
- e. Give your opinion on the bus service in town.