

A Planet



Full of

Plastic

by Neal Layton



Activity 1 Is Plastic Fantastic?

Look around your classroom and make a list of anything you can see that is made from plastic. Do all the items have to be made from plastic? Can you think of an alternative material that could have been used?

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

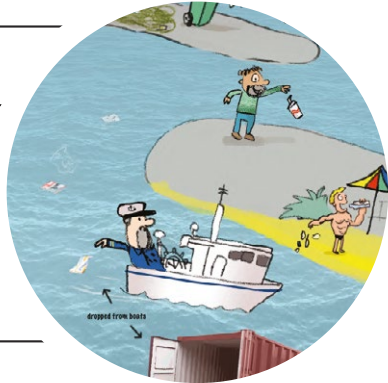
Activity 2 How to Write a Good Slogan



a) Fill in the spider's web below with the four slogan styles discussed in the lesson.



b) In the box below, write down all of your ideas for a slogan. After the lesson, choose your favourite and add it to your poster.



Extension Task

Think about some products that you could sell that would support caring for the environment. Then, think about a slogan that would help to sell the item:

Product/item	Slogan
Example: compost bin	Bin it, save it, compost it!

Activity 3 Writing a Description

In the box below, write a description of your ‘**Pollution Solution Invention**’. After the lesson, draw a picture of your invention on your poster – remember to give it an amazing name.


Extension Task

In order to sell your Pollution Solution Invention, you might need to advertise it.

Using your description, write a short jingle for a radio or TV advert.

You will need to make sure that you include:

- the name of your invention;
- a short description of how it works;
- why businesses need to buy it;
- its price;
- where it can be bought.



Activity 4
Writing a Pledge

Write down all the things you are going to do to help the planet. After the lesson, turn these ideas into a pledge to add to your poster.

Handwriting practice area with 20 horizontal lines. A circular illustration of a boy holding a sign that says 'Reuse' is positioned on the right side of the lines.