

**ACTIVITY SEVEN: BROADCASTING NEWS QUIZ**

Find out how much you know about broadcasting the news and sharing it with your audience. Are you across all the final checks that are needed before going live?

**Media law**

**Q) You are the editor. One of the reporters in your team has used a song by a famous band in his report. Is he allowed to do this?**

- 1) Yes, because he downloaded it legally.
- 2) Yes, because he is crediting the band.
- 3) No, because he doesn't have permission.

**News values**

**Q) A report contains this sentence: Jake Jones from Year 8 said he was upset that Year 9 pupil Chris Carter hadn't won the race. What's wrong with it?**

- 1) It includes the surnames of people under the age of 18.
- 2) It doesn't give their ages.
- 3) It shouldn't have given their year group.

**Social networking**

**Q) How old do you have to be to use social networking sites?**

- 1) 11
- 2) 13
- 3) 14

**Checking**

**Q) It's 1.30pm on News Day and you are putting the finishing touches to your story. Who should check each item one last time before the 2pm deadline?**

- 1) Your head teacher
- 2) The camera operator
- 3) Your teacher or the person they've asked to be the editor

**Taste and decency**

**Q) When sharing content online, you should post...**

- 1) Things that would make your friends laugh.
- 2) Things that you wouldn't mind your teacher seeing.
- 3) Anything that will get people's attention.

**Running order**

**Q) Your reports are done and they are about to be put on your website. Which story should go first?**

- 1) The story your teacher likes best.
- 2) The story that is most important to your audience.
- 3) The longest story.

**Media law**

**Q) Another Young Reporter has found a great picture using an image search engine and asks you if**

**he can use it in his web story. What's your advice?**

- 1) Yes, it's online so anyone can use it.
- 2) No, you can only use pictures you've taken yourself.
- 3) Maybe, depending on the source of the picture.

#### **Media law**

**Q) A Young Reporter on your team wants to cover a court case and interview his friends, asking: Do you think he did it? What should you do?**

- 1) Go ahead. If people want to talk about it, let them.
- 2) Don't do it. The case isn't over.
- 3) Do it, but make sure you get some who say he's guilty and others who say he isn't.

#### **Media law**

**Q) A major news website has this headline on their front page: Footballer paid to throw matches. What type of law should you think about before reporting this story?**

- 1) Copyright
- 2) Defamation
- 3) Contempt

#### **Sharing**

**Q) You've made a great video report but technical problems mean you can't put it on your website. What should you do?**

- 1) Publish your script directly onto the site.
- 2) Adapt your script into a written article.
- 3) Wait until the technical problem has been solved, then get the video online

#### **Sharing**

**Q) As well as uploading to your website, you might like to share your news, by placing it on other platforms. Which of these might NOT be a good place to post?**

- 1) Your newsletter.
- 2) A free video sharing website.
- 3) A partner organisation's website.

## **ACTIVITY SEVEN: BROADCASTING NEWS QUIZ ANSWERS**

Find out how much you know about broadcasting the news and sharing it with your audience. Are you across all the final checks that are needed before going live? Correct answers are in italics and underlined.

### **Media law**

**Q) You are the editor. One of the reporters in your team has used a song by a famous band in his report. Is he allowed to do this?**

- 1) Yes, because he downloaded it legally.
- 2) Yes, because he is crediting the band.
- 3) *No, because he doesn't have permission.*

*He can't use the song because he doesn't have permission – unless that it is, he's written to the band and they've given their permission in writing. Copyright laws protect people's work and you could get in trouble for using something you're not allowed to.*

### **News values**

**Q) A report contains this sentence: Jake Jones from Year 8 said he was upset that Year 9 pupil Chris Carter hadn't won the race. What's wrong with it?**

- 1) *It includes the surnames of people under the age of 18.*
- 2) It doesn't give their ages.
- 3) It shouldn't have given their year group.

*It includes the surnames of people under the age of 18. If you were editing this piece, you should remove the surnames of both boys from the story. If you do include surnames, the BBC will not be able to link to your website. One of the BBC's news values is about safeguarding children and that includes protecting the identity of young people.*

### **Social networking**

**Q) How old do you have to be to use social networking sites?**

- 1) 11
- 2) *13*
- 3) 14

*You have to be at least 13 to use social networking sites. Remember to be careful about what you say and never post any personal information, like your phone number or address.*

### **Checking**

**Q) It's 1.30pm on News Day and you are putting the finishing touches to your story. Who should check each item one last time before the 2pm deadline?**

- 1) Your head teacher
- 2) The camera operator
- 3) *Your teacher or the person they've asked to be the editor*

*Your teacher or the person they've asked to be the editor should check each story before it goes out. Remember, check that you haven't used surnames and watch out for any spelling mistakes!*

## Taste and decency

### Q) When sharing content online, you should post...

- 1) Things that would make your friends laugh.
- 2) Things that you wouldn't mind your teacher seeing.
- 3) Anything that will get people's attention.

*You should only post things you wouldn't mind your teacher seeing. Remember, when you put content online, anyone can see it. So something you might think is funny could be extremely offensive to someone else. Think carefully before you publish.*

## Running order

### Q) Your reports are done and they are about to be put on your website. Which story should go first?

- 1) The story your teacher likes best.
- 2) The story that is most important to your audience.
- 3) The longest story.

*The story that is most important to your audience should go first. Hopefully, you'll be able to grab their attention and they'll stick around to see what else you have to offer!*

## Media law

### Q) Another Young Reporter has found a great picture using an image search engine and asks you if he can use it in his web story. What's your advice?

- 1) Yes, it's online so anyone can use it.
- 2) No, you can only use pictures you've taken yourself.
- 3) Maybe, depending on the source of the picture.

*He might be able to use it depending on the source of the picture. Make sure you have the permission of the person who owns the photo, which is usually the person who took it, before using it. Some photo agencies have already given their permission for Young Reporters to use their images, but only if they are already being used on the BBC News website and have one of the following credits in the bottom right hand corner: AP, PA, AFP or Getty.*

## Media law

### Q) A Young Reporter on your team wants to cover a court case and interview his friends, asking: Do you think he did it? What should you do?

- 1) Go ahead. If people want to talk about it, let them.
- 2) Don't do it. The case isn't over.
- 3) Do it, but make sure you get some who say he's guilty and others who say he isn't.

*You shouldn't do the story as the case isn't over. Legal stories are very difficult to report and should be avoided unless you have been giving proper training. Journalists at the BBC would not report others commenting on an ongoing case as there is a risk it could influence the jury. And that could get a journalist in a lot of trouble.*

## Media law

### Q) A major news website has this headline on their front page: Footballer paid to throw matches. What type of law should you think about before reporting this story?

- 1) Copyright
- 2) Defamation
- 3) Contempt

*Defamation is the law you need to think about before you report this story. Defaming someone means publishing or broadcasting something that would make people think less of a person. The fact it has*

*already been reported already doesn't mean you can publish it too. Be sure of your facts before reporting this kind of story.*

### **Sharing**

**Q) You've made a great video report but technical problems mean you can't put it on your website. What should you do?**

- 1) Publish your script directly onto your site.
- 2) Adapt your script into a written article.
- 3) Wait until the technical problem has been solved, then get the video online.

*You should adapt your script into a written article. Even if you've written an amazing script, it might not work without the pictures that went with it. But since you've already done the report, you know the story and should be able to adapt it to make a great written piece! News involves deadlines and if you wait for the technical problem to be solved, your news may no longer be new.*

### **Sharing**

**Q) As well as uploading to your website, you might like to share your news, by placing it on other platforms. Which of these might NOT be a good place to post?**

- 1) A newsletter.
- 2) A free video sharing website.
- 3) A partner organisation's website.

*It might not be a good idea to publish your news on a free video sharing website without checking what else is on there. That's because many free video sharing websites contain adverts and recommend other videos that might not be suitable for young people. The good news is there are some video sharing websites that are suitable; ask your teacher.*

### **Your Score**

**0 – 3 Keep working at it**

**4 – 7 Good but could be better**

**8 – 11 Well done!**