

ACTIVITY SIX: QUIZ

This is your chance to see just how much you know about writing a good news story.

Writing news

Q) Fill in the missing word:

“Journalists use language that is clear, _____ and correct.”

- 1) Concise
- 2) Cool
- 3) Crafty

Writing news

Q) Journalists' language is simple. Which of the following phrases is the best example?

- 1) Fire fighters rushed to the scene of a massive blaze
- 2) Riot police used shields to push demonstrators back
- 3) The Prime Minister was hauled over the coals

Writing news

Q) Which of the following will add interest to your report?

- 1) Using italics and bold
- 2) Quotations
- 3) Exclamation marks

Writing news

Q) Which of these is most likely to annoy readers?

- 1) Jargon
- 2) Big chunks of text
- 3) Inaccurate spelling and grammar

Writing scripts

Q) After you've written your script down, what's the first thing you should do?

- 1) Give it straight to the editor
- 2) Read it aloud to make sure it sounds okay
- 3) Move on to the next story

Writing headlines

Q) What is the golden rule for writing headlines?

- 1) Be as clever as possible
- 2) Keep it short and bright
- 3) Never let the facts get in the way of a good story

ACTIVITY SIX: QUIZ ANSWERS

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Correct answers are shown underlined and in italics.

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