

ACTIVITY FOUR: WRITING FOR TV, RADIO AND ONLINE

Give your students the same piece of text as in the Writing Concisely section, **the mobile phone study**, or a story of your choice and ask students to choose between writing a piece for TV, one for radio and one for online.

Remind students to think about how their scripts might be different, depending on the platform they are using.

- **TV** - Students will need to think about the pictures - what shots would illustrate their reports? They don't need to write about what they see as people can see it? Will students include a piece-to-camera?
- **Radio** - Think about using many more describing words so students can paint a picture for the people who are listening. What sounds would help their audience understand what is going on - eg: a ringing phone.
- **Online** - Get most of the crucial information in the top four paragraphs. What pictures would they use to illustrate the report?

<http://www.bbc.co.uk/news/health-27475515>

Extension Activity: Storyboarding

You're now going to make a TV report about the new study into **whether mobile phones are harmful to children**.

These are all the bits you have - put them in order of where they will go in your report.

- A piece to camera done by the reporter at Imperial College London explaining the study
- An interview with one of the researchers
- An interview with some children who will be taking part in the study
- Pictures of children using mobile phones
- An interview with someone from the World Health Organisation
- Pictures of Imperial College London and the research team
- Pictures of mobile phone shops and people using them on the streets
- Some script by the reporter explaining why this is really important
- The reporter saying 'this is John Smith, reporting for 'BBC Young Reporter'

Is there anything else you would like to include in your report? If so, make a list.