



Designing questionnaires - answers

1. Which of these questions are leading questions?

Questions **a**, **b**, **d** and **g** are leading questions.

For questions a, d and g - saying 'do you agree' leads the person answering towards agreeing, especially if combined with 'the majority'.

For question b - this assumes that the course has improved the person's English when it may not have done so.

Questions c, e and f are not leading questions. They are straightforward questions asking for a factual answer.

2. Here are some open-ended questions. Write some suggestions for tick boxes for each one.

b. The company is having a party. What type of food should there be?

Suggestions:

- Salad
- Cold meat
- Quiche
- Cakes
- Crisps
- Fruit

c. What sports should the new sport centre offer?

Suggestions:

- Football
- Tennis
- Badminton
- Swimming
- Trampolining
- Table tennis

d. What electronic equipment do you use?

Suggestions:

- Laptop
- Mobile phone
- MP3 player
- Playstation
- Nintendo DS
- Other

Designing questionnaires - answers

e. Give your opinion on the bus service in town

Suggestions:

- | | |
|-----------|--------------------------|
| Excellent | <input type="checkbox"/> |
| Good | <input type="checkbox"/> |
| Fair | <input type="checkbox"/> |
| Poor | <input type="checkbox"/> |
| Very poor | <input type="checkbox"/> |