



Writing your own advert - answers

You will have formed your own opinion about who might enjoy each of the three different holiday venues.

Here are some suggested answers. You may have come to different conclusions. But were you able to summarise each venue using only one sentence?

Sun Seekers apartments are ideal for anyone looking for budget accommodation and wishing to experience San Antonio's party atmosphere.

Bridgehaven Holiday Park is a great family holiday destination close to a large range of facilities and entertainment for all ages.

The Sea View Hotel offers the ideal holiday package for more mature visitors who enjoy the security of taking part in organised activities and entertainment.

Consider the following:

- Which words or phrases helped you to form an opinion?
- What information was implicit?
- What information was explicit?