

# Business plans

Dom and Julie Angel decide to set up a business making woollen cardigans and selling them on a market stall.

They need to make a business plan. Which of the details below do you think they should include? There are more on page 2.

Cost to hire market stall

Staff costs and wages

How much each cardigan costs to make

Pictures of the cardigans they make

Copies of all market research questionnaires

Where they buy the wool from

Marketing plan and costs

Household costs

Which of the details on page 1 and 2 should include be included in the business plan?

Website set up and running costs

Transport costs

Other items they plan to sell next year

Designs for their business cards

Storage costs

Food and drink costs

How much they sell each cardigan for

The range of sizes they make

Bank account details

How much other stalls sell cardigans for