



Creating a poster

The local amateur dramatics group in Wellsworth has asked you to design some publicity to advertise their next production. **Read the information below, then extract the most important points to create a poster publicising the event.**

The 'Skillswise Players' have been rehearsing every Friday evening for the last two months. Their latest production is set to be the group's most ambitious project to date.

This year the players have decided to perform the popular musical "Grease", with the lead characters, Danny and Sandy, played by 'real life' husband and wife team, Simon and Jayne Wells.

Attendance numbers at the Showtime Theatre have recently been in decline. The group hopes that this year's choice of show will appeal to a wider audience and encourage more families and young people to attend.

The local newsagent, Smithsons, on the High Street, has agreed to sell the tickets. Prices have been kept to a minimum, with an entrance fee of £8.50 for adults and £5 for children under 16. Family tickets, admitting two adults and up to three children, will also be available at a cost of £25. The show will be performed from 2:30 pm every Saturday throughout the month of June.

The local restaurant owner, a sponsor of the 'Skillswise Players', has kindly donated dinner for two as a raffle prize. Everyone purchasing a ticket for any of the shows will be automatically entered into the draw.

Tips

- Consider whether the use of images might make your poster more effective.
- Look at websites about the musical for more ideas for your poster.

Now compare your poster to the one on the answer sheet.