



BBC LEARNING AND BBC RADIO 1 PRESENTS

## BBC Radio 1's Academy – Live Lesson

This half hour programme was filmed as part of this year's BBC Radio 1's Academy. It's aimed at 13-16 year olds, passionate about Media Studies and a career in the TV or radio industry.

During the lesson students are challenged to take on the role of producers planning the filming of a live music performance.

### Curriculum links

This Live Lesson focuses on Media Studies for 13-16 year olds. As part of the lesson, students will look at:

- Representation – how media texts portray gender, age, ethnicity, identity, social issues and events including stereotypes.
- Media industry – roles and responsibilities within the television industry.
- Audiences – the importance of considering target audiences when writing scripts.

### Setup

#### How much space and equipment is needed?

The lesson can be screened in a classroom with a large screen linked to a reliable broadband connection. Good audio equipment is not essential but will make the event more enjoyable.

#### How many students can participate?

It's completely up to you how many students you have participating in the session. We want to get as many students as possible engaged in this Live Lesson. Space might be a consideration if you have a very large group.

#### How to prepare for the lesson

As we'll be asking students to get involved in creative activities throughout the lesson, it would be beneficial if students had the accompanying worksheets to hand to guide them through the activities, as well as stationery like pens/pencils and paper.

## **Representation**

The first segment of the Live Lesson examines representation through the context of writing a photo caption and scripting for radio/television.

## **Media Industry**

In the second segment of the Live Lesson, we look more closely at the roles involved in a television production and place the audience in the role of Director for filming a music performance. Students are tasked with identifying problems on a series of shots. A guided activity sheet for this is available here on our website, titled **Activity 1: Media Industry**.

## **Audience**

The final section of the Live Lesson looks at the importance of considering target audiences when creating media texts. Students are asked to complete an introduction for a music performance. A guided activity sheet for this is available here on our website, titled **Activity 2: The Audience – Script Writing**.